



## City of Pleasant Ridge

23925 Woodward Avenue  
Pleasant Ridge, Michigan 48069

---

### Pleasant Ridge Historical Commission Wednesday, April 12, 2023

Members of the Historical Commission and Residents: This shall serve as your official notification of the Regular Historical Commission Meeting to be held on Wednesday, April 12, 2023, at 7:00 p.m., at the Pleasant Ridge Community Center, 4 Ridge Road, Pleasant Ridge, Michigan 48069. The following items are on the Agenda for your consideration:

#### **HISTORICAL COMMISSION MEETING – 7:00 P.M.**

1. Meeting Called to Order.
2. Roll Call.
3. Minutes:
  - a. Regular Meeting Minutes held Wednesday, March 1, 2023.
4. PUBLIC COMMENTS – Items not on the Agenda.
5. Treasurer's Report.
6. Historical Commission Updates:
  - a. Welcome new members Sarah Council and Mark Campbell
  - b. 2023 Home and Garden Tour.
  - c. Museum Visiting Dates/Hours
7. Pewabic Tile Update
8. Then and Now Update.
9. City Commission Liaison Report.
10. Other Business.
11. Adjournment.

In the spirit of compliance with the Americans with Disabilities Act, individuals with a disability should feel free to contact the City at least seventy-two (72) hours in advance of the meeting, if requesting accommodations.

Pleasant Ridge Historical Commission  
Meeting Minutes: Wednesday, March 1, 2023

Pleasant Ridge Community Center  
4 Ridge Road, Pleasant Ridge, MI 48069

1. Meeting was called to order at 7:05 pm by Chairman, Colleen McKenna.
2. Members in attendance: Lauran Howard, Jaclyn Huffman, Colleen McKenna, Lisa Wetzen, Nick Ziems, Amber Herrick, Nick Kokotovich, City Representative Kersten Emsley, Liaison Katy Schmier, Attending via Zoom: Rosemary Spatafora, Absent: Don Daniels
3. Approval of January 11, 2023 Meeting Minutes – Motion by: Lauran Howard, Second: Lisa Wetzen, Motion passed unanimously.
4. PUBLIC COMMENTS – N/A
5. Treasurer's Report – Vacant  
Motion to approve the January 2023 Treasurer's report. Motion by: Nick Kokotovich, Second: Amber Herrick, Motion passed unanimously.  
Discussion – 2 “missing” tiles found!
6. Historical Commission Updates:
  - a. Then and Now update – Committee did final review and met to compile sources/acknowledgements. Dave Smith did final final review on black and white copy. Full review on notes from Lauran. By the April meeting, Kathleen will have a printer look at the full copy for estimate on printing. Colleen and Bret attended the February Foundation meeting to ask for a contribution to go toward printing. Once we have more firm costs for printing, present back to Foundation for decision. Consider looking into a grant from the state or elsewhere?
  - b. 2023 Home and Garden Tour – New house addition to the tour! Potentially a loss but it will be confirmed as soon as we can, potentially next month. Colleen has submitted a date reminder to the Ridger. Colleen, Nick and Jackie to meet after to complete chair transition.
  - c. Museum Visiting Dates/Hours – Saturday 3/18, Jackie will make up her February miss. Saturday 4/15, Colleen. 2023 goal is to organize digital files. Further physical clean up needed, set up a workshop date to intro new members to the Museum and make a list of projects to complete.
7. City Commission Liaison Report – Hired communications consultant, 98 Forward. They will survey residents to confirm what works best for them as far as receiving communications from the city (NOT PR PR!). Based on communication of large projects coming up within the city. Marijuana license approved for NOXX. The city is getting money back from the state from Sozo! Watch the next commission meeting for a fun surprise! Retirement party for Amy! March 14, 5-7 at 4 Ridge Rd. 5 applicants for open Historical commission openings!
8. Other Business – Motion to renew or reinstate membership in the Historical Society of Michigan. Motion by: Colleen McKenna, Second: Amber Herrick.

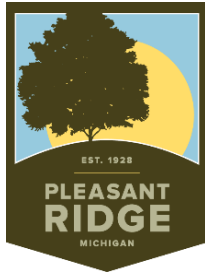
Discussion – Definition of the Historical Society reviewed.

Tuesday, 4/18 – Historical Pizza Party at Luran's to celebrate outgoing commissioners past and present. Last meeting for Luran, Amber and Don – we will miss you!!

9. Adjournment

Meeting adjourned at 8:07 pm. Motion by: Nick Kokotovich, Second: Jackie Huffman, Motion passes unanimously.

Respectfully submitted by Jaclyn Huffman, Recording Secretary 3/2/2023



**City of Pleasant Ridge**  
23925 Woodward Avenue  
Pleasant Ridge, Michigan 48069

---

From: Amy M. Allison, City Clerk  
To: Jim Breuckman, City Manager  
Date: April 4, 2023  
Re: Historical Commission Treasurer's Report

Below is the March 2023 Historical Commission Treasurer's Report. Here is the detail for the revenues and expenses listed:

<b>Beginning Balance</b>	<b>\$ 12,472.45</b>
<b>Revenues</b>	
Sales	
Pewabic Tile Sales	\$ 80.00
<b>Ending Balance</b>	<b>\$ 12,552.45</b>

Please feel free to contact me should you wish to discuss this matter further.

## Memo to the Historical Commission about the progress of PRTN April 2023

After our January meeting at which the draft of the book was presented the following steps were taken to assure that we received the most efficient use of our \$6,200 payment to the graphic designer, Kathleen Campbell at CHM Graphics.

Kersten made a black and white copy of the book so that we could put edit/ correction notes on that document, rather than on the color proof.

The copy was given to Dave Smith to proof/correct.

The committee held two meetings of 4 hours each, one at the community center, one on zoom to review the sources to make sure they are correct and that we were attributing correctly.

Colleen and Bret attended the Foundation meeting regarding funding for printing.

Letters were written to the copyright holders asking permission. All but the *Detroit News* have responded. Since they had not done so by March 21, 2023, Ralph Castelli agreed to write the letter from Kemp, Klein Law Firm. We hope that will be successful.

Each of the chapter writers reviewed his or her work as well.

Bret reviewed the sources.

Tom Treuter sent higher resolution of some pictures directly to the graphic designer.

I met with Kathleen, the graphic designer, (3 hours) on February 20 and we went over the book page by page. I sent the committee a memo regarding this progress.

By March 16 Kathleen had another draft for us. We again, each reviewed the good copy of the draft and entered any edits on the black and white copy Kersten made earlier. I sent an email to the committee listing the corrections as well. The book was also reviewed by Rosemary Spatafora from the Historical Commission.

The proof you have at your meeting does not show the additional edits to the pdf version that we have worked with, including the spelling of Nick Ziems last name. You do not see the corrections since we did not have another proof done, but they are in the latest version that we will have reviewed by the time of your meeting.

Some of the members had questions about copyright so I asked my friend, Kathleen Mellon, the copyright lawyer for answers.

Questions remain as to how to fund the initial printing of the book and what the number of books printed should be.

Kathleen has given the attached print estimate and Bret also has information about printing. He and Jim, the city manager, and I met March 27 to discuss possible funding plans and suggestions that Rosemary had for the book.

Below are Bret's notes and following those are my additional notes which reflect a discussion about the book which the committee held after the meeting with the city manager.

From Bret on our March 27 meeting with Jim:

*Jim shared that he is very happy with the layout and content of the book. He also shared that with changing times and sentiments, we'll have met the City's objectives by providing a digital version of the book that anyone can access.*

*With this in mind, he proposes that we make a digital (PDF) version available on the city website, and make printed copies available after we have determined interest for printed books. The website page with the PDF document can provide a way for people to express their interest in a physical book, and when enough people express interest, we can have them printed.*

*I'm in favor of Jim's approach. While I sense that there are quite a few people that would buy a book, I don't know how many, and Jim's suggestion helps prevent us ordering too few or too many. It also makes a physical book much more of a keepsake.*

*After the PDF book version becomes available and we begin to collect interest in the physical book, we'll go back to the Foundation with a more concrete grant request. I can report this step at the next Foundation meeting.*

*We can think about this after we see how many people want physical copies and we see what's left to cover.*

*Bret*

Following Bret's and my drafting of this memo, the committee met and discussed printing. We also discussed a proposal that Georg Lenko brought to the group.

First, George's suggestion is that we ask the foundation for a grant of \$2,310.00 (see estimate from CHM graphics) to order the first 50 books. Although in principle we agreed with Jim about an online version to determine interest we are reluctant to give up a printed version. Since we have four years into this we need something tangible.

George will accompany me to the Foundation meeting, and I will have the estimate and a description of what we have done, which will include the \$6,200 paid by the historical commission. Since we are asking for a grant we would not repay the foundation but the money for the books sold would come back to the historical commission account.

Bret is also continuing to review other printers. He has spoken with several who sound as if they may be less expensive than our quote. He also would like to find one that will enable us to print more "on demand." He has also ordered samples from his print source so that we can compare and decide.

In addition to Bret, our graphic designer is also looking for cheaper alternatives. She is ordering samples from a company she has not worked with but who has a process that is supposed to be less expensive than the traditional one. She wants to see if before we believe it.

If we are able to print the books for less than the amount of the grant we can print more books.

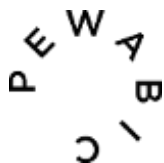
I have ordered a sample from the US publisher that is used by the graphic designer, and the one who created the proof that you have at your meeting. I have agreed to pay for this so that we can see what the how the book will look finished

There is no actual decision to be made right now by the Historical Commission but we would be grateful for any insight and opinions you have, If you are willing to send me the fabulous, complete minutes I will know your thoughts.

The names of those on the subcommittee are on the first page of the book.

Thank you, Luran

4.1.23



10125 E Jefferson Ave.  
Detroit, MI 48214  
313.626.2000

## INVOICE 1971

### BILL TO

Lauran Howard  
City Of Pleasant Ridge  
23925 Woodward Ave  
Pleasant Ridge MI 48069-1135  
United States

**DESIGNER:** Dana Saxon

**CUSTOMER:** 7086 Pleasant Ridge, City Of

**PROJECT:**

**DATE:** 3/8/2023

**DRAWING:** Commemorative reorder

**TAX STATUS:** No

ELEVATION	ITEM	DESIGN GLAZE	LENGTH	QTY	RATE	AMOUNT
	8x8 Commemorative round - standard	A45-Laurel		40	\$98.00	\$3,920.00
	Gift Box 8X8			40	\$1.00	\$40.00
	Mold fees			1	\$30.00	\$30.00
	Project management fee			1	\$150.00	\$150.00
	Boxing and handling			0.5	\$75.00	\$37.50
	Area/Square Footage = 18			1	\$0.00	\$0.00
	<b>Estimated lead time is currently 26-28 weeks from date of deposit and signed production agreement but can vary based on demand.</b>			1	\$0.00	\$0.00

SHIPMENT METHOD: Customer Pick up

**SUBTOTAL** \$4,177.50

Pewabic projects may incur delays on their completion dates due to expansion in our Kiln area. Deposits made between December 2022 and March 2023 will be impacted. Thank you for your understanding during this exciting time of expansion.

LEAD TIME: TBD

**SHIPPING COST** \$0.00

TOTAL SQ FOOTAGE:

**TOTAL TAX** \$0.00

**Discount**

**TOTAL** \$4,177.50

**Deposit Due** \$2,088.75

**NOTE:** Estimates are good for 30 days. Additional design, shipping, and handling costs may be added at time of order.





23519 Little Mack Avenue  
St. Clair Shores, MI 48080  
586.777.4550 | 586.777.4713 Fax  
chmgraphics.com

## QUOTE

Company: Pleasant Ridge Historical Commission Date March 17, 2023

Attention: Lauran Howard

Price in effect for 30 days.

Project: Pleasant Ridge Then and Now Book

### Printing Specifications:

Finished size 11 x 8.5, Perfect Bound, Soft Cover

80# White Silk Text, 12 pt. White Cover with Silk Lamination

Includes one printed proof of book

10 Books Printing Only (122 Pages plus Cover) = \$945.00 \$94.50 each

50 Books Printing Only (122 Pages plus Cover) = \$2,310.00 \$46.20 each

100 Books Printing Only (122 Pages plus Cover) = \$4,190.00 \$41.90 each

250 Books Printing Only (122 Pages plus Cover) = \$9,875.00 \$39.50 each