

**City of Pleasant Ridge**  
23925 Woodward Avenue  
Pleasant Ridge, Michigan 48069

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**City Commission Meeting  
March 9, 2021  
Agenda**

Honorable Mayor, City Commissioners and Residents: This shall serve as your official notification of the Regular City Commission Meeting to be held Tuesday, March 9, 2021, at 7:30pm, via teleconference as described below. The following items are on the Agenda for your consideration:

**REGULAR CITY COMMISSION MEETING – 7:30 P.M.**

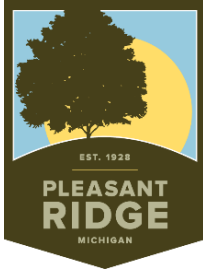
1. Meeting Called to Order.
2. Pledge of Allegiance.
3. Roll Call.
4. PUBLIC DISCUSSION – items not on the Agenda.
5. Governmental Reports.
6. City Commission Liaison Reports.
  - Commissioner Budnik – Ferndale Public Schools.
  - Commissioner Perry – Planning/DDA.
  - Commissioner Scott – Historical Commission.
  - Commissioner Wahl – Recreation Commission.
7. Consideration of the following Consent Agenda.

*All items listed on the Consent Agenda are considered to be routine by the City Commission, will be enacted by one motion and approved by a roll call vote. There will be no separate discussion of these items unless a City Commissioner or visitor so requests, in which event, the item will be removed from the consent agenda and considered as the last item of business.*

  - a. Minutes of the minutes of the Public Hearing and Regular City Commission Meeting held Tuesday, February 9, 2021 and the Special City Commission Meeting held Tuesday, February 23, 2021.
  - b. Monthly Disbursement Report.
8. 2021-2022 City Commission Goals and Objectives.
9. City Manager's Report.
10. Other Business.
11. Adjournment.

Due to the COVID-19 State of Emergency declared by the Governor's Executive Order 2020-4, the limitation on public assemblies of Executive Order 2020-11, and the permitting of public meetings by remote participation allowed by Governor's Executive Order 2020-15, the March 9, 2021, Pleasant Ridge City Commission meeting will be conducted via remote participation.

All members of the public will be permitted to participate during the public comment and public hearing portions of the meeting. There are two ways that members of the public can participate in the meeting 1) by joining the Zoom meeting by computer videoconference, or 2) by watching the meeting livestream on the City's YouTube channel or public access channel and providing comments by email at appropriate times during the meeting. If you have any ADA questions, please call the Clerk's Office (248) 541-2901.



**City of Pleasant Ridge**  
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**Public Hearing and Regular City Commission Meeting  
February 9, 2021**

Having been duly publicized, Mayor Metzger called the meeting to order at 7:30pm.

Present: Mayor Metzger, Commissioners Budnik, Perry, Scott, Wahl,  
Also Present: City Manager Breuckman, City Attorney Need, City Clerk Allison  
Absent: None

**Public Discussion**

Jaime Powell-Horowitz, 45<sup>th</sup> District Court Judge, gave an update on events happening at the court, the court docket is still being handled via Zoom until more of the population is vaccinated against COVID-19. Court will be working on the marihuana expungement program.

**Sign Ordinance Amendments**

Need gave an overview of the proposed ordinance amendments for consideration. He explained due to a recent supreme court determination, the City’s ordinance must be amended to comply. The proposed ordinance address time and place that signs can be displayed, and does not regulate content, which is allowable under the supreme court decision. No part of the City’s proposed ordinance is unconstitutional or overly restrictive. Perry questioned whether the City’s current unconstitutional. Need replied the current ordinance does not comply with the ruling and is therefore unconstitutional and the City will need to do something. Breuckman commented that when the ordinance was being drafted, there are provisions of the ordinance that will not be proactively enforced. The ordinance standards are enforced when there is a complaint. The proposed ordinance also relates to temporary signs, which falls under the supreme court ruling. The number of signs that would be permitted was determined by the average number of signs that are currently being displayed.

Mayor Metzger opened the public hearing at 7:42pm.

Jay Ahmed, 92 Kensington, is not in favor of the time limit provision. Gave his opinion regarding the supreme court ruling. Commented that the ordinance may not be accomplishing anything if he could take the sign down for one day, after the 365-day approval, and then out the sign back up. Breuckman indicated the time limit should not be the focus of this ordinance amendment, it is a small part of the amendment, the Commission can determine if that part of the ordinance should be kept. Ahmed commented the practical effect is the sign can be taken down and put right back up, why should the time limit remain in the ordinance if this is the case. Scott commented the purpose of the public hearing is to hear options on the proposed ordinance to assist the Commission in making a determination, and he understands the point Mr. Ahmed is making. Tom Wilkinson, 130 Maplefield, reviewed the ordinance with the Planning Commission, and this ordinance was proposed to deal with

temporary signs. By nature, a temporary sign would have a time limit on it and create a reasonable aesthetic. Ahmed noted there is a three-sign limit, would political signs count towards that three-sign limit. Metzger commented political signs are in a separate section and do not count towards the limit.

Alex Lenko, 16 Millington, part of the charm of the community is the diverse tapestry of the community, understands the need to reduce the clutter and the need to update the current ordinance. Can the time constraint on temporary signs be for a longer period of time, as opposed to one year. Need commented the ordinance defines temporary as time and permanence of construction. It may not be necessary to have a time limit in there, but there should be a time limit. The thought was to define temporary and permanent signs and regulate them in their respective sections. The time duration helps define what temporary means.

Jason Krzysiak, 55 Wellesley, feels the proposed ordinance is limiting free speech, until now this was not the case. Government should not be the one deciding when expressions of personal speech, including sign regulations. Support for free speech in Pleasant Ridge is strong, he has not seen issues with clutter from signs, and free speech should not be encumbered by durational limits or number of signs allowed. Ordinance should be crafted to represent Pleasant Ridge. Number of signs, duration and materials should be struck from the ordinance. Feels these provisions have not been addressed at the supreme court level. This ordinance does not need to be passed as written. Need stated there are restrictions in the current ordinance. Krzysiak believes the proposed ordinance is an overreach. Breuckman stated the currently ordinance defines design materials of temporary signs.

With no further comments or discussion, Mayor Metzger closed the public hearing at 8:06pm

Scott questioned whether the proposed ordinance could be amended to remove the temporary sign duration, would that be allowable. Breuckman commented the time limit does not have a large impact, and there would be no issue in removing that language. Scott asked if there could be changes also made to the political sign section. Breuckman stated Need would have to weigh in. Need commented that purpose of the language is to expand the right of free speech during the election season. Perry questioned if there will be an impact to the business district. Breuckman stated the proposed ordinance would also effect the business district, same as the residential district.

#### **21-3500**

Motion by Commissioner Perry, second by Commissioner Scott , that the ordinance to amend Pleasant Ridge City Code, Chapter 54, Article I – Temporary and Nonconforming Signs, Section 54-2 – Definition, Section 54-7(b)(6) – Election Signs, Section 54-7(b)(8) – Sandwich Board Signs, Section 54-7(b)(9) – Street Banner Signs, and to amend the Pleasant Ridge Zoning Ordinance, Chapter 82, to remove the provisions dealing with temporary signs, and to revise sections of Chapter 82 accordingly, with the amendment to Section 54-7(b) to remove “for a period not to exceed one year”, be approved.

Adopted:                      Yeas: Commissioners Perry, Scott, Budnik, Wahl, Mayor Metzger  
   Nays: None

**Introduction of Officer Marc Kieleszewski**

Chief Kevin Nowak, introduced the newest police officer, Marc Kieleszewski. Officer Kieleszewski offered some information regarding his background and thanked the Commission for the opportunity.

**Governmental Reports**

Chief Kevin Nowak, Pleasant Ridge Police Department, gave updates on Code Enforcement activities, snow removal, parking ordinance and a brief crime update.

Chief Teresa Robinson, Ferndale Fire Department, introduced herself and gave information related to her background.

**City Commission Liaison Reports**

Commissioner Wahl gave an update from the Recreation Commission. She detailed upcoming events related to the Recreation Department.

Commissioner Budnik, Ferndale Public Schools, moving to a hybrid format in March, virtual and in person learning will be available. Check the Ferndale Public Schools website for additional information. The Huntington Woods Library has events happening at the library. Check the website for opening times and activities.

Commissioner Perry gave an update from the Planning Commission/DDA. Planning Commission will be working on the Master Plan update, bur updating the projects that have been completed. The next meeting will be held Monday, April 26<sup>th</sup>.

Commissioner Scott gave an update from the Historical Commission. September 11, 2021 is the date for the 2021 Garden Tour. Centennial tile recipients will receive letters notifying them that the tiles are available for purchase. The museum hours are by appointment only. Contact City Hall for information. The next meeting will be held March 3, 2021.

**Consent Agenda**

**21-3501**

Motion by Commissioner Perry, second by Commissioner Wahl, to approve the consent agenda as presented.

Adopted:                   Yeas: Commissioners Perry, Wahl, Budnik, Scott, Mayor Metzger  
                                  Nays: None

**Oakland County Community Development Block Grant Program 2021 Application and Subrecipient Agreement**

Allison discussed the basics of the CDBG program. The City receives the minimum level of \$7,000 which can be used for projects based on the parameters of the program which focus on low income areas. Since Pleasant Ridge no longer has a qualifying low-income area, the funds are primarily used for services for senior citizens, through the City’s Recreation department. The funds will offset administrative costs of the senior programs and activities. Individuals who are 62 years or older are presumed to qualify for the services.

Mayor Metzger opened the public hearing at 8:49 p.m.

With no comments or discussion, the public hearing was closed at 8:50 p.m.

**21-3502**

Motion by Commissioner Perry, second by Commissioner Scott, to approve the Oakland County Community Development Block Grant 2021 Application, and the 2021 Subrecipient Agreement, and that the Mayor or the City Manager as his designee, be authorized to sign the application and agreement with the following allocations:

172170-73169	Public Services-Senior Services	\$7,000.00
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Adopted: Yeas: Commissioners Perry, Scott, Budnik Wahl, Mayor Metzger  
Nays: None

**City Manager's Report**

Woodward Avenue streetscape plan presentation.

Special Meeting to be held February 23<sup>rd</sup> regarding Woodward Avenue TAP grant.

March 23<sup>rd</sup> meeting for water rates and water infrastructure project. Letter will be mailed to all households.

**Other Business**

Perry commented about residential salt buckets can be filled the third Tuesday, October – April. Snow removal and neighbor assistance.

With no further business or discussion, Mayor Metzger adjourned the meeting at 9:08pm.

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Mayor Kurt Metzger

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Amy M. Allison, City Clerk



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23925 Woodward Avenue  
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**Special City Commission Meeting  
February 23, 2021**

Having been duly publicized, Mayor Metzger called the meeting to order at 6:03pm.

Present: Mayor Metzger, Commissioners Budnik, Perry, Scott, Wahl,  
Also Present: City Manager Breuckman, City Clerk Allison  
Absent: None

**Woodward Avenue TAP Grant Application for the Woodward Avenue Complete Streets Project**  
**21-3503**

Motion by Commissioner Perry, second by Commissioner Scott that the Transportation Alternatives Program (TAP) grant application for the Woodward Avenue Complete Streets project be approved.

Adopted: Yeas: Commissioner Perry, Scott, Budnik, Wahl, Mayor Metzger.  
Nays: None.

With no further business or discussion, Mayor Metzger adjourned the meeting at 6:15pm.

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Mayor Kurt Metzger

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Amy M. Allison, City Clerk

February 2021

ACCOUNTS PAYABLE

PAYROLL LIABILITIES	\$	9,545.52
ACCOUNTS PAYABLE	\$	554,969.63
TAX LIABILITIES	\$	175,313.66
<b>TOTAL</b>	<b>\$</b>	<b>564,515.15</b>

PAYROLL

February 10, 2021	\$	38,906.56
February 24, 2021	\$	38,300.22
<b>TOTAL</b>	<b>\$</b>	<b>77,206.78</b>



CHECK REGISTER FOR CITY OF PLEASANT RIDGE  
 PAYROLL LIABILITIES  
 February 2021

Check Date	Check	Vendor Name	Description	Amount
2/10/2021	6410500209	ALERUS FINANCIAL	RETIREMENT CONTRIBUTIONS	\$ 2,111.26
2/10/2021	6410500210	ICMA - VANTAGEPOINT	RETIREMENT CONTRIBUTIONS	\$ 80.00
2/10/2021	6410500211	ALERUS FINANCIAL	HCSP CONTRIBUTIONS	\$ 32.09
2/10/2021	6410500212	VOID CHECK	VOID CHECK	\$ 678.23
2/10/2021	6410500213	ALERUS FINANCIAL	RETIREMENT CONTRIBUTIONS	\$ 2,088.70
2/10/2021	6410500214	FOPLC	UNION DUES	\$ 188.00
2/24/2021	6410500215	ALERUS FINANCIAL	RETIREMENT CONTRIBUTIONS	\$ 1,825.47
2/24/2021	6410500216	ALERUS FINANCIAL	RETIREMENT CONTRIBUTIONS	\$ 610.39
2/24/2021	6410500217	ALERUS FINANCIAL	RETIREMENT CONTRIBUTIONS	\$ 32.09
2/24/2021	6410500218	ALERUS FINANCIAL	HCSP CONTRIBUTIONS	\$ 1,819.29
2/24/2021	6410500219	ICMA - VANTAGEPOINT	RETIREMENT CONTRIBUTIONS	\$ 80.00
TOTAL PAYROLL LIABILITIES				\$ 9,545.52

CHECK REGISTER FOR CITY OF PLEASANT RIDGE  
TAX LIABILITIES  
February 2021

Check Date	Check	Vendor Name	Description	Amount
2/10/2021	2812	CITY OF PLEASANT RIDGE-DDA	2020 TAX COLLECTIONS	\$ 2,627.22
2/10/2021	2813	CITY OF PLEASANT RIDGE-TAXES	2020 TAX COLLECTIONS	\$ 69,012.18
2/10/2021	2814	FERNDALE SCHOOL DISTRICT	2020 TAX COLLECTIONS	\$ 31,601.61
2/10/2021	2815	MATTHEW AND MARYBETH LAGROU	2020 TAX OVERPAYMENT - MITT RULING	\$ 239.88
2/10/2021	2816	OAKLAND COUNTY TREASURER	2020 TAX COLLECTIONS	\$ 71,832.77
TOTAL TAX LIABILITIES				\$ 175,313.66

CHECK REGISTER FOR CITY OF PLEASANT RIDGE  
 ACCOUNTS PAYABLE  
 February 2021

Check Date	Check	Vendor Name	Description	Amount
02/10/2021	24341	21ST CENTURY MEDIA-MICHIGAN	PUBLISH LEGAL NOTICES	\$ 1,266.35
02/10/2021	24342	ACCUSHRED, LLC	ONSITE SHREDDING SERVICES	\$ 105.00
02/10/2021	24343	ADKISON, NEED & ALLEN P.L.L.C.	ATTORNEY SERVICES	\$ 830.75
02/10/2021	24344	BADGER METER, INC.	WATER METER SUPPORT	\$ 38.27
02/10/2021	24345	BRILAR	DPW SERVICES	\$ 38,076.11
02/10/2021	24346	CITY OF PLEASANT RIDGE-GENERAL	UTILITIES SERVICES	\$ 489.67
02/10/2021	24347	DETROIT EDISON COMPANY	STREETLIGHTING-JANUARY 2021	\$ 3,969.09
02/10/2021	24348	EUGENE LUMBERG	PROSECUTION SERVICES-JAN 2021	\$ 405.00
02/10/2021	24349	GREGORY OWEN	DUPLICATE PAYMENT REFUND	\$ 460.95
02/10/2021	24350	HUNT SIGN COMPANY, LTD	STREETSIGN MAINTENANCE	\$ 574.40
02/10/2021	24351	HYDROCORP	CROSS CONNECTION PROGRAM	\$ 125.00
02/10/2021	24352	JAMES HANKS	CO-OP TREE PURCHASE REFUND	\$ 125.00
02/10/2021	24353	JC EHRLICH	EXTERMINATION SERVICES	\$ 116.00
02/10/2021	24354	JL EHRLICH	EXTERMINATION SERVICES	\$ 116.00
02/10/2021	24355	NYE UNIFORM	UNIFORM SUPPLIES-RIED	\$ 51.35
02/10/2021	24356	O'REILLY AUTO PARTS	DPW MAINTENANCE SUPPLIES	\$ 39.96
02/10/2021	24357	OAKLAND COUNTY TREASURER	GWK BOND PAYMENTS	\$ 104,149.15
02/10/2021	24358	OAKLAND COUNTY TREASURER	CLEMIS USER FEES	\$ 2,370.25
02/10/2021	24359	OAKLAND SCHOOLS	PRINTING AND MAILING UTILITY BILLS	\$ 657.97
02/10/2021	24360	PATRICK THOMPSON DESIGNS, INC	PAVILLION DESIGN WORK	\$ 925.00
02/10/2021	24361	PLANTE & MORAN PLLC	ACCOUNTING SERVICES	\$ 11,514.00
02/10/2021	24362	SCHEER'S ACE HARDWARE	MAINTENANCE SUPPLIES	\$ 112.90
02/10/2021	24363	SOCRRA	REFUSE COLLECTION AGREEMENT	\$ 9,713.00
02/10/2021	24364	SOCWA	WATER PURCHASES	\$ 12,232.98
02/10/2021	24365	SOLTMAN HEATING & COOLING	FURNACE REPAIRS - 104 WELLESLEY	\$ 304.00
02/10/2021	24366	THE BANK OF NEW YORK	GENERAL OBLIGATION BOND PAYMENT	\$ 153,450.00
02/10/2021	24367	TOSHIBA FINANCIAL SERVICES	COPIER LEASE AGREEMENT	\$ 925.98
02/10/2021	24368	UNIFIRST CORPORATION	MAT RENTAL AND JANITORIAL SUPPLIES	\$ 556.36
02/10/2021	24369	UNUM LIFE INSURANCE COMPANY	LIFE INSURANCE BENEFIT	\$ 573.62
02/10/2021	24370	USZTAN CONSTRUCTION	PAVILLION CONSTRUCTION DRAW	\$ 60,672.50
02/10/2021	24371	XFER COMMUNICATIONS	ONSITE COMPUTER SUPPORT	\$ 365.00

CHECK REGISTER FOR CITY OF PLEASANT RIDGE  
 ACCOUNTS PAYABLE  
 February 2021

Check Date	Check	Vendor Name	Description	Amount
02/23/2021	24372	BLUE CROSS BLUE SHIELD OF MICHIGAN	HEALTH INSURANCE BENEFITS	\$ 3,843.62
02/23/2021	24373	BRILAR	DPW SERVICES	\$ 28,560.56
02/23/2021	24374	CITY OF FERNDALE	FIRE SERVICES AGREEMENT MARCH 2021	\$ 21,381.72
02/23/2021	24375	CITY OF FERNDALE	DISPATCH SERVICES AGREEMENT MARCH 2021	\$ 3,250.00
02/23/2021	24376	CITY OF FERNDALE	LEAF COLLECTION STORAGE AGREEMENT	\$ 2,670.72
02/23/2021	24377	CITY OF FERNDALE	INSPECTION SERVICES-JAN 2021	\$ 2,250.00
02/23/2021	24378	D'ANGELO BROTHERS	CONCRETE REPLACEMENT PROGRAM	\$ 4,084.00
02/23/2021	24379	DAVEY TREE EXPERT COMPANY	TREE MAINTENANCE SERVICES	\$ 17,060.00
02/23/2021	24380	GREAT AMERICA FINANCIAL SRV	TELEPHONE LEASE AGREEMENT	\$ 433.00
02/23/2021	24381	ICMA RETIREMENT CORPORATION	QUARTERLY PLAN FEE	\$ 250.00
02/23/2021	24382	J & J AUTO TRUCK CENTER	VEHICLE MAINTENANCE	\$ 444.35
02/23/2021	24383	MUNICIPAL CODE CORPORATION	CODE SUPPLEMENT SERVICES	\$ 840.00
02/23/2021	24384	O'REILY AUTO PARTS	DPW EQUIPMENT MAINTENANCE	\$ 65.90
02/23/2021	24385	OAKLAND COUNTY TREASURER	ELECTION SERVICES	\$ 390.00
02/23/2021	24386	OAKLAND COUNTY TREASURER	SEWERAGE TREATMENT - JAN 2021	\$ 50,476.26
02/23/2021	24387	SOCRRA	REFUSE COLLECTION AGREEMENT	\$ 8,784.76
02/23/2021	24388	SOLTMAN HEATING & COOLING	RECREATION BUILDING REPAIRS	\$ 2,959.00
02/23/2021	24389	UNUM LIFE INSURANCE COMPANY	LIFE INSURANCE BENEFITS	\$ 1,215.93
02/23/2021	24390	WETMORE TIRE AND AUTO	DPW VEHICLE MAINTENANCE	\$ 698.20
Total Accounts Payable				\$ 554,969.63

CHECK REGISTER FOR CITY OF PLEASANT RIDGE

ELECTRONIC PAYMENTS

February 2021

Check Date	Check	Vendor Name	Description	Amount
02/02/2021	2317	MUNICIPAL EMP.RETIREMENT SYST.	RETIREMENT CONTRIBUTIONS	\$ 34,717.34
02/04/2021	2322	HEALTH EQUITY	HSA CONTRIBUTIONS-KIELESZEWSKI	\$ 302.10
02/24/2021	2323	BLUE CROSS BLUE SHIELD OF MICHIGAN	HEALTHCARE BENEFITS	\$ 18,856.80
Total Electronic Payments				\$ 18,856.80



# City of Pleasant Ridge

James Breuckman, City Manager

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From: Jim Breuckman, City Manager  
To: City Commission  
Date: March 4, 2021  
Re: 2021-22 City Commission Goals and Objectives Adoption

## Overview

The attached Goals and Objectives are a statement of the City Commission's priorities in governance for the coming year.

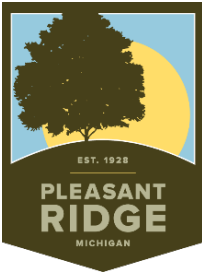
## Background

The City Commission has been working on the attached Goals and Objectives statement over the past few months. This statement of Goals and Objectives will stand as a communication of what this City Commission wishes to accomplish. These Goals and Objectives will also be included in the City's upcoming FY21-22 budget document.

The annual Goals and Objectives serve as a basis for making budget decisions and work priorities for City Staff over the coming year. When considering various projects and funding decisions during the budget process, the City Commission may evaluate the various options and determine which ones to fund based on how well each project or line item aligns with the Goals and Objectives statement.

## Requested Action

City Commission consideration of adoption of the attached FY22 Goals and Objectives statement.



# City of Pleasant Ridge Annual Goals and Objectives 2021

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Note that the order in which these goals are presented is not intended to convey importance.

## A. Maintain a Safe and Secure Community

### Objectives:

1. During the COVID pandemic maintain clean, safe, and sanitary conditions at all City facilities and adjust City services and events to protect the health of residents and City Staff.
2. Preserve effective levels of police staffing and equipment to ensure high quality public safety service delivery.
3. Maintain or improve existing fire/EMS service delivery.
4. Review any strategies possible to improve police and dispatch service.
5. Implement traffic calming measures where necessary to ensure appropriate vehicle travel speeds.
6. Preserve and enhance Neighborhood Watch program. *(find another officer to take lead on this?)*

## B. Ensure Good Stewardship of Municipal Infrastructure

### Objectives:

1. Implement the lead service line and water main replacement program according to the EGLE approved 30-year asset management plan.
2. Implement a continuing maintenance program for previously reconstructed streets and alleys to extend their useful life.
3. Implement continuing maintenance and monitoring program for previously rehabilitated combined sewers to extend their useful life.
4. Improve bike and pedestrian infrastructure (sidewalks) throughout the City.
5. Complete capital projects identified in the Capital Improvements Plan.
6. Work with local transit authorities to improve public transportation options for residents and visitors.

## **C. Maintain Financial Sustainability**

### **Objectives:**

1. Maintain a competitive property tax rate position relative to other cities in the region.
2. Achieve and maintain an unrestricted fund balance of at least 75%.
3. Maintain a capital outlay reserve of 75% to 100% of expenditures in the Water and Sewer Enterprise Fund.
4. Continue to explore other revenue sources. Aggressively identify and pursue grant opportunities.
5. Continue extra contributions to the defined benefit pension to reduce the City's unfunded liability.

## **D. Maintain Excellent Parks and Recreation Program**

### **Objectives:**

1. Continue necessary maintenance tasks at the community center, pool, and parks.
2. Achieve excellence in the offering and delivery of recreation services to residents of all ages.
3. Encourage active, healthy lifestyles for City residents.
4. Continue incremental facility upgrades at the wellness and community center.

## **E. Preserve and Enhance Community and Neighborhood Character**

### **Objectives:**

1. Deliver consistent code enforcement efforts to effectively preserve the character of the City's neighborhoods.
2. Protect the City's established historic character from destruction or erosion by inappropriate additions or modifications to existing buildings, or inappropriate construction of new buildings.
3. Work to influence future changes and enhancements to Woodward Avenue to reflect Pleasant Ridge's preferred plan.
4. Ensure that planning, development, and infrastructure projects enhance Pleasant Ridge as a walkable, bikeable community.
5. Continue to foster a welcoming community to all people.
6. Ensure the transition of the Roosevelt school building from Lower Elementary to C.A.S.A. does not negatively impact the neighborhood.



## **F. Foster Community Trust and Participation**

### **Objectives:**

1. Use a variety of outlets, including the City's website, traditional media, social media, town hall meetings, and the Ridger to inform and engage residents.
2. When more than one feasible choice exists for issues of major consequence, consult or collaborate with residents prior to making decisions.
3. Encourage, support, and recognize volunteers and community members who do good work in the community.
4. Conduct a community survey every five years to measure City performance in delivering services and public sentiment on important issues facing the community.
5. Support resident-driven and managed initiatives.

## **G. Strive for Excellence in Governance**

### **Objectives:**

1. Develop and maintain a first-rate workforce by supporting continued training and professional development for City employees.
2. Continue to pursue excellence in customer service by exploring alternative methods for improving delivery of services.
3. Facilitate increased use of technology during City meetings.
4. Continue to look for new ways to partner with nearby communities or private partners to improve the delivery of City services.
5. Continually evaluate and adjust the City's goals and objectives, Master Plan, Recreation Master Plan, and Capital Improvements Plan to ensure that policy decisions are being made that further the long-term interest of the City.

## **H. Protect the Environment**

### **Objectives:**

1. Reduce the City's carbon footprint through energy conservation, efficiency, and renewable generation measures.
2. Invest in maintaining the City's tree canopy by maintaining existing trees and planting new trees to fill gaps.
3. Explore ways to incorporate green infrastructure to infiltrate stormwater in place and reduce the amount of runoff that enters the City's sewer system.