



City of Pleasant Ridge
23925 Woodward Avenue
Pleasant Ridge, Michigan 48069

Regular Downtown Development Authority Meeting
Monday, July 22, 2019

Members of the Downtown Development Authority and Residents: This shall serve as your official notification of the Regular Downtown Development Authority Meeting to be held Monday, July 22, 2019, immediately following the Regular Planning Commission Meeting, in the City Commission Chambers, 23925 Woodward Avenue, Pleasant Ridge, Michigan 48069. The following items are on the Agenda for your consideration:

DOWNTOWN DEVELOPMENT AUTHORITY MEETING

1. Meeting Called to Order.
2. Roll Call.
3. Minutes:
 - a. Regular Downtown Development Authority Meeting held Monday, April 22, 2019.
4. **PUBLIC DISCUSSION** – Items not on the Agenda.
5. DDA Enhancement Projects.
6. City Manager’s Update.
7. Other Business.
8. Adjournment.

In the spirit of compliance with the Americans with Disabilities Act, individuals with a disability should feel free to contact the City at least seventy-two (72) hours in advance of the meeting, if requesting accommodations.



Downtown Development Meeting
April 22, 2019

Having been duly publicized, Vice Chairman McCutcheon called the meeting to order at 7:08 p.m.

Present: Commissioners McAuliffe, Corrigan, Wilkinson, McCoy, Bellak, McCutcheon.

Also Present: City Manager Breuckman, City Commission liaison Perry.

Absent: Commissioner Treuter, Martin-Campbell, Stiffman.

Minutes

DDA-2018-1538

Motion by Commissioner McAuliffe, second by Commissioner Wilkinson, that the minutes of the Regular Downtown Development Authority meeting held Monday, January 28, 2019, be approved.

Adopted: Yeas: Commissioner Corrigan, Wilkinson, McCoy, Bellak, McCutcheon
McAuliffe.
Nays: None.

2019 – 2020 DDA Budget

Manager Breuckman presented the 2019-2020 DDA Budget as recommended by the DDA Budget Subcommittee. Upon approval, the budget will be sent to the City Commission as part of the City’s Annual budget for City Commission adoption.

DDA-2018-1539

Motion by Commissioner McCoy, second by Commissioner Corrigan, that the 2019-2020 Downtown Development Authority Budget be approved and forwarded to the Pleasant Ridge City Commission.

Adopted: Yeas: Commissioner McCoy, Corrigan, Wilkinson, Bellak, McCutcheon
McAuliffe.
Nays: None.

DDA Banner Program

City Manager Breuckman indicated that there are difficulties with the banners along Woodward Avenue. Contractors do not recommend placing banners in the light poles because of the wind load. It is difficult for the banners to withstand that type of load, which was the reason we lost most of the original banners. In order to continue to brand the City, in lieu of banners, the City has contracted with LivingLab to come up with ideas for the Woodward corridor through the DDA. This item will be discussed at a future DDA meeting.

City Manager's Report

Capital Improvement Plan will be submitted to Planning Commission for consideration at their April meeting. The City is waiting for estimates from the engineers regarding the Woodward Avenue Traffic Calming project, should have the estimate by the April meeting.

Other Business

The City is still working with MDOT regarding the Woodward/Oakland Park/Sylvan project. They are also doing a lane reassignment project at Woodward and the 696 Service Drive. MDOT will be extending two lanes for the left turn at Woodward and Main Street, two lanes will continue to the EB 696 entrance ramp/EB service drive. One of the right turn lanes onto Woodward Avenue will be eliminated, there will still be two lanes to turn right onto SB Woodward Avenue. The southern most right lane will be eliminated all the way through Main Street.

With no further comments or discussion, Chairman Treuter adjourned the meeting at 7:40 p.m.

Vice Chairman McCutcheon

Kristie McAuliffe, Secretary



City of Pleasant Ridge

James Breuckman, City Manager

From: Jim Breuckman, City Manager
To: Downtown Development Authority
Date: July 18, 2019
Re: DDA Placemaking Projects Update

Nunez Design and livingLAB have been working on concepts for DDA placemaking improvements over the past few months. I will have presentations from each of them to show you on Monday at the DDA meeting.

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