



# City of Pleasant Ridge

## Annual Goals and Objectives 2015

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Note that the order in which these goals are presented is not intended to convey importance.

### **A. Maintain a Safe and Secure Community**

#### **Objectives:**

1. Preserve effective levels of police staffing and equipment to ensure high quality public safety service delivery.
2. Maintain or improve existing fire/EMS service delivery.
3. Review any strategies possible to improve police, fire/EMS, and dispatch service.
4. Implement traffic calming measures where necessary to ensure appropriate vehicle travel speeds.

### **B. Ensure Good Stewardship of Municipal Infrastructure**

#### **Objectives:**

1. Continue the City's ongoing street reconstruction program.
2. Implement a continuing maintenance program for previously reconstructed streets and alleys to extend their useful life.
3. Implement continuing maintenance and monitoring program for previously rehabilitated combined sewers to extend their useful life.
4. Improve bike and pedestrian infrastructure (sidewalks) throughout the City.
5. Complete capital projects identified in the Capital Improvements Plan.

### **C. Maintain Financial Sustainability**

#### **Objectives:**

1. Maintain a competitive property tax rate position relative to other cities in the region.
2. Achieve and maintain an unrestricted fund balance of 20-25% and a total fund balance of 25-30% of annual general fund expenses.
3. Maintain a capital outlay reserve of 75% to 100% of expenditures in the Water and Sewer Enterprise Fund.

4. Continue to explore other revenue sources. Aggressively identify and pursue grant opportunities.
5. Increase funding for the defined benefit pension to reduce the City's unfunded liability.
6. Maintain property values by preserving Pleasant Ridge's status as a first class community.

## **D. Maintain Excellent Parks and Recreation Program**

### **Objectives:**

1. Develop Gainsboro Park as a premier community park.
2. Complete necessary maintenance tasks at the community center, pool, and parks.
3. Achieve excellence in the offering and delivery of recreation services to residents of all ages.
4. Encourage active, healthy lifestyles for City residents.

## **E. Preserve and Enhance Community & Neighborhood Character**

### **Objectives:**

1. Improve City code enforcement efforts to effectively preserve the character of the City's neighborhoods.
2. Protect the City's established historic character from destruction or erosion by inappropriate additions or modifications to existing buildings, or inappropriate construction of new buildings.
3. Work to influence future changes and enhancements to Woodward Avenue to reflect Pleasant Ridge's preferred plan.
4. Ensure that planning, development, and infrastructure projects enhance Pleasant Ridge as a walkable, bikeable community.

## **F. Foster Community Trust & Participation**

### **Objectives:**

1. Use a variety of outlets, including the City's website, traditional media, social media, town hall meetings, and the Ridger to communicate and engage residents.
2. Ensure that all residents are informed about activities, initiatives, and events occurring in the City.
3. When more than one feasible choice exists for issues of major consequence, consult or collaborate with residents prior to making decisions.

4. Encourage, support, and recognize volunteers and community members who do good work in the community.
5. Conduct a statistically valid community survey at least bi-annually to measure City performance in delivering services and public sentiment on important issues facing the community.
6. Support resident-driven and managed initiatives.

## **G. Strive for Excellence in Governance**

### **Objectives:**

1. Develop and maintain a first-rate workforce by supporting the continued training and professional development for City employees.
2. Continue to pursue excellence in customer service by exploring alternative methods for improving delivery of services.
3. Facilitate increased use of technology during City meetings.
4. Continue to look for new ways to partner with nearby communities or private partners to improve the delivery of City services.
5. Continually evaluate and adjust the City's goals and objectives, Master Plan, Recreation Master Plan, and Capital Improvements Plan to ensure that policy decisions are being made that further the long-term interest of the City.

## **H. Protect the Environment**

### **Objectives:**

1. Reduce the City's carbon footprint through energy conservation, efficiency, and renewable generation measures.
2. Invest in maintaining the City's tree canopy by maintaining existing trees and planting new trees to fill gaps.
3. Explore ways to incorporate green infrastructure to infiltrate stormwater in place and reduce the amount of runoff that enters the City's sewer system.
4. Convert all public streetlights to LED fixtures.