



*City of Pleasant Ridge*  
*23925 Woodward Avenue*  
*Pleasant Ridge, Michigan 48069*

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**Regular Downtown Development Authority Meeting**  
**Monday, June 8, 2015**

Having been duly publicized, Chairman Bolach called the meeting to order at 7:44 p.m.

Present: Bolach, Christensen, Decoster, Laidlaw, McAuliffe, McCutcheon, O'Brien, Schlesinger  
Also Present: City Manager Breuckman  
Absent: Lenko

**Minutes**

**DDA-2015-1509**

Motion by McCutcheon, second by McAuliffe that the amended minutes of the Regular Downtown Development Authority Meeting on Monday, May 4, 2015, be approved.

Adopted: Yeas: Bolach, Christensen, Decoster, Laidlaw, McAuliffe, McCutcheon, O'Brien, Schlesinger  
Nays: None.

**Public Discussion**

O'Brien inquired about the two different finishes on the alleys that were recently completed. City Manager Breuckman explained that the alley between 10 Mile and Kensington is pervious pavement to absorb the water since there is no sewer system there. This is a pilot project.

**Other Business**

McAuliffe provided the Board with notes from the April 15<sup>th</sup> informal outreach meeting with the business community. City Manager Breuckman mentioned that the City is making a web page for the Gibbs study and the Woodward/I-696 project and suggested that those notes be posted; McAuliffe agreed. McCutcheon inquired if there is another meeting planned, and McAuliffe indicated with the summer months in full swing, the next meeting will not be until August or September. Christensen added that the picnic-type event will most likely be held in September and she will have more details at the next meeting. The event will be kid friendly during the day and adult friendly in the evening. A portion of Main Street will be blocked off and tents will be in one of the parking lots. Tickets will be available online.

Christensen inquired about the banner project and Breuckman explained that the budget does not start until July 1<sup>st</sup> and monies will not be available until then. Options will be forthcoming, and there will not be a contest to solicit designs.

Christensen mentioned that there has been a suggestion to have planters placed outside on the business side and an inquiry will be made to see if the businesses are willing to help in maintaining the planters. Breuckman mentioned that low-cost planters will be placed in the alleys in an effort to get people to slow down while passing through the alleyways. Breuckman also mentioned that in an effort to “green-up” Woodward, the City would provide the planter, soil, and plants, and seek businesses to sponsor the planter and maintain it. Bike racks are also being considered.

Bolach reported that the next meeting will be July 27<sup>th</sup>.

Commissioner Perry mentioned that WA3 is hosting events at the Highland Park Ford Plant on September 11<sup>th</sup> and 12<sup>th</sup>. A luncheon will be hosted on the 11<sup>th</sup> with speakers focusing on Economic Development on Woodward and transit. A 10-mile bike ride will be hosted on the 12<sup>th</sup>.

With no further business, Chairman Bolach adjourned the meeting at 8:03 p.m.